

# IMPREZA



**SUBARU**

*Confidence in Motion*





## WELCOME TO THE PLACE WHERE LIFE HAPPENS.

Introducing the totally new, completely redesigned Impreza. With reliability and safety you can count on and performance to get excited about, it's the foundation for your active life. The all-new Impreza inspires people to get out and live more productive, enjoyable lives and to make every day and every opportunity more meaningful.



AGILE, VERSATILE  
AND STYLISH.  
**JUST LIKE YOU.**



As enjoyable to drive as it is to behold, the all-new Impreza artfully blends capability, craftsmanship, and safety for experience to please all senses. Every bend, every surface, and every styling cue has a distinct and specific reason for being rooted in both form and function. It's an advanced and evolved expression of Subaru design—and a rolling symbol of everything the Impreza has always stood for.

HAVE A FULL  
SCHEDULE. **LIVE A  
FULL LIFE.**

Wherever you go, whatever you do, the all-new Impreza has you and your passengers covered with safety and functionality. Underpinned by Subaru core technology, the Impreza gives comfort and peace of mind to drivers and passengers alike. Your trusted companion in life, the Impreza gives you confidence, no matter what lies ahead.





ALL ROADS LEAD TO  
ENJOYMENT.



## VERSATILE DESIGN FOR EVERYTHING YOU LOVE TO DO.

To ambitious people, cargo matters. For work or play, the all-new Impreza offers ample space to accommodate everything you'll need for the things you love doing. With enough luggage space to fit at least 3 golf bags\*, the Impreza pushes you to get the most out of life and every opportunity you get, so you'll spend less time planning and more time doing.



### Luggage space

The sedan includes a spacious and practical luggage compartment to maximise your active lifestyle. Fold down the rear seats for a range of different layout options.

\* 9.5-inch golf bags used, with rear seats up.



01



02



03



## STYLE, COMFORT, AND ENJOYMENT FOR ALL.

Entering a new level of refinement, the all-new Impreza boldly leaps forward with a quiet cabin that's rich in smooth, sculptured surfaces and careful attention to detail. The Impreza maintains an elegant and sporty design sense whilst giving the cabin a more spacious feel. All passengers can expect to enjoy the spacious front and rear seating of the Impreza—even on long rides.

### 01. Power-sliding, Tilt-adjustable Glass Sunroof\*

The all-new Impreza comes with a sunroof to allow light in the cabin for a pleasant and comfortable ride for all.

### 02. Rear Seat Centre Armrest\*

The interior of the all-new Impreza offers comfort for all passengers, with cup holders in the rear seat centre armrest.

### 03. Front Seats

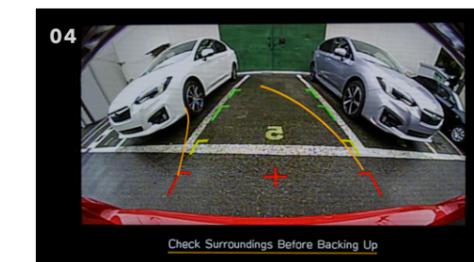
The all-new Impreza features redesigned, stylish front seats that offer more support, comfort, and peace of mind.

\* Optional.



## STAY IN TOUCH. FEEL CONNECTED.

It's a fast-paced world we live in. That's why the all-new Impreza is equipped with a completely redesigned next-generation infotainment system that keeps you connected wherever you go. An available 8-inch\*1 touchscreen head unit display provides intuitive access to navigation\*1 and listening content, whilst a redesigned multifunction display informs drivers on key vehicle stats. Connectivity between the head unit display, meter display\*2, and multifunction display helps improve convenience, safety, and enjoyment. In touch and in control—that's how you'll always feel inside the Impreza.



### 01. Apple CarPlay\*3 and Android Auto™\*4

Use today's most popular apps with Apple CarPlay\*3 and Android Auto™\*4. Voice recognition capabilities allow hands-free use, keeping everybody safe whilst reducing distractions when you're on the road.

### 02. Multifunction Display\*5

This new 6.3-inch full-colour LCD multifunction display at the top of the instrument panel provides you and your passengers with useful information in an easy-to-understand view.

### 03. Meter Display\*5

Now easier to see with its larger screen, the 4.2-inch full-colour LCD meter display helps you understand useful driving information with a quick glance so you can keep your eyes on the road.

### 04. Rear View Camera\*5

Conveniently manoeuvre the all-new Impreza in tight city spaces with ease. When you shift into reverse gear, the camera displays a live colour image on the head unit display along with guidelines to assist you with parking.

\*1 Not available in all markets. Please check with your Subaru retailer for more details.

\*2 Connectivity function only available in models with the 4.2-inch premium meter display.

\*3 Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.

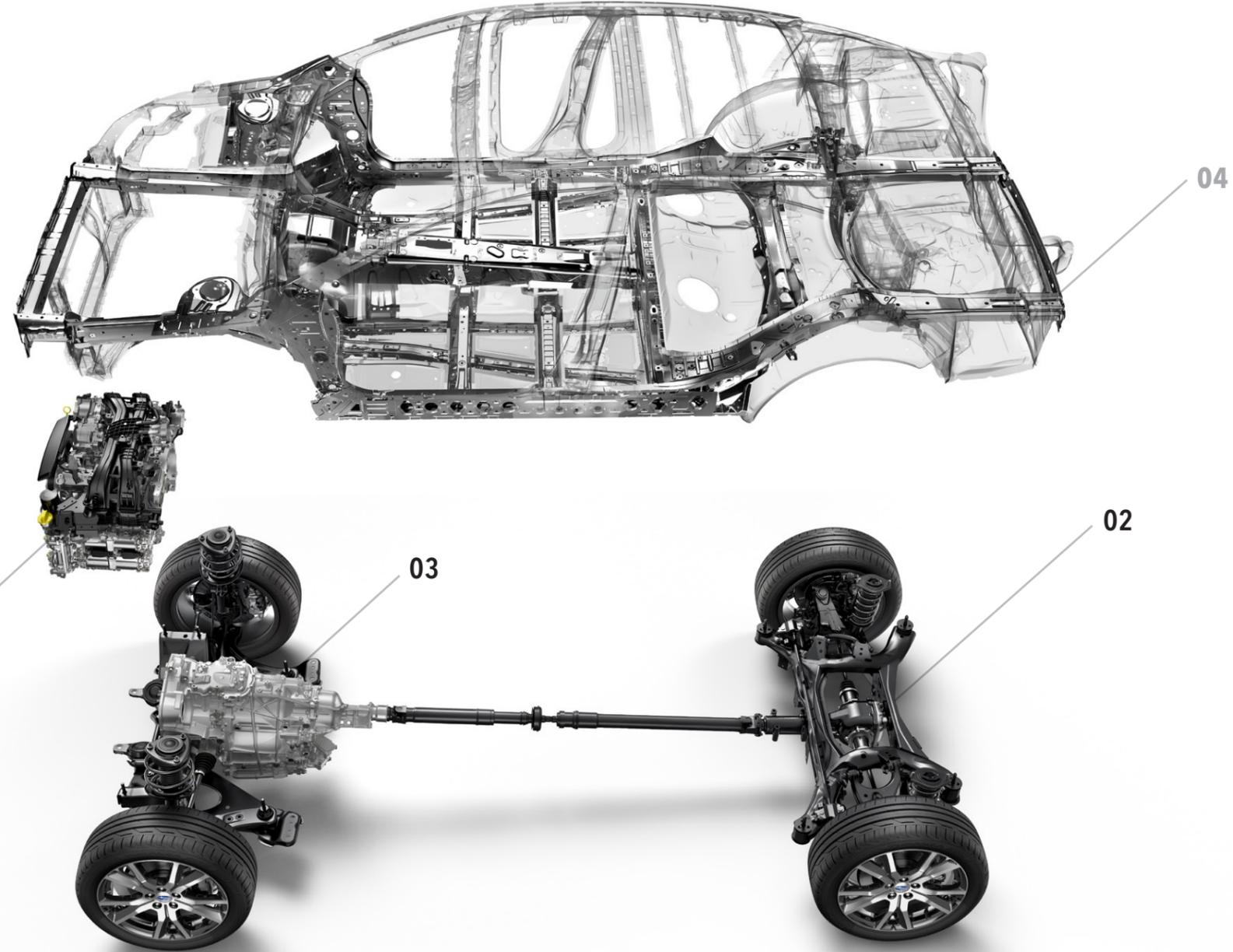
\*4 Android™ and Android Auto™ are trademarks of Google Inc.

\*5 Optional.

THE ONE THING YOU  
CAN **EXPECT IN LIFE—**  
**THE UNEXPECTED.**

For Subaru, safety doesn't come easily. It only results from millions of miles driven, millions of hours worked, and a passion for saving lives. In this tradition, the all-new Impreza was tirelessly engineered, tested, and retested to protect the most precious cargo it will ever carry—you. With the latest in collision protection engineering and collision avoidance technology, the Impreza gives you peace of mind to fearlessly embrace the road ahead.

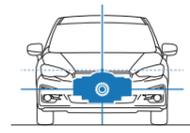




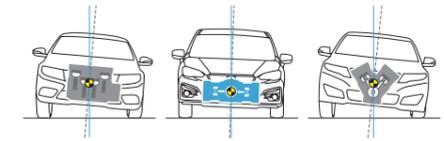
Subaru's core technologies identify the Subaru brand and give you the unique driving feel you can find only in a Subaru. These core systems allow Subaru vehicles to live up to its standards in performance, comfort, safety, and reliability whilst keeping its promise to deliver enjoyment and peace of mind to all passengers.

## 01 | SUBARU BOXER ENGINE

A boxer engine, or a horizontally opposed engine, is an engine configuration in which its pistons move toward each other in a horizontal direction. Subaru has been solely committed to the SUBARU BOXER engine for over 50 years for its many advantages over other engine types, providing durability and reliable performance in its vehicles.



**INCREASED STABILITY**  
The low centre of gravity and flat design give it better side-to-side stability than other engine types.



**LONG-LASTING PERFORMANCE**  
The engine's flat design is inherently rigid and self-balancing, generating less vibration than other engine types.

## 02 | SYMMETRICAL ALL-WHEEL DRIVE (AWD)

Subaru's Symmetrical AWD distributes power to all wheels for better traction on wet and slippery roads. Laid out in a horizontally symmetrical plane, this system has a well-balanced low centre of gravity design for a more stable and safer ride.

## 03 | LINEARTRONIC + ACTIVE TORQUE SPLIT AWD

Lineartronic adjusts to any ratio in its range for smooth and stepless gear changes that keep the engine in its most efficient range for efficient and smooth acceleration, driving performance and better fuel efficiency. It comes paired with Subaru's active torque split AWD system. Its default torque of 60% front and 40% rear is adjusted up to a 50/50 split in response to real-time traction conditions.

## 04 | SUBARU GLOBAL PLATFORM

The Subaru Global Platform (SGP) is the underlying platform that will underpin the next generation of Subaru vehicles. Enhancing all-around safety and performance, it goes beyond better performance to offer a driving feel you can only find in a Subaru. It's the future of Subaru—and delivers even more enjoyment and peace of mind to all drivers and passengers.

- 1. More Fun to Drive** ----- More responsive handling allows the driver to steer the car as intended, also increasing hazard avoidance. The result is a car that's safer and more fun to drive, even on long trips.
- 2. Ride Comfort** ----- Improvements in chassis rigidity, suspension, and stabilisers efficiently absorb shocks from the road and hide uneven surfaces, allowing more comfort and less fatigue on long rides.
- 3. Comfortable Cabin Space** ----- Unpleasant vibrations or noise have been minimised to ensure all passengers enjoy the ride. Suspension improvements and a highly rigid chassis allow a comfortable cabin interior for all.



- 01 ADVANCED SAFETY PACKAGE: SUBARU REAR VEHICLE DETECTION (SRVD)\*1\*2**  
Sensors placed around the vehicle alert you of vehicles in your rear blind spots for safer lane changes. It also warns you of potential collision danger whilst driving in reverse into a street with cross traffic.
- 03 VISIBILITY**  
Design improvements have been made with the viewing angle of drivers in mind to offer better front and rear visibility.

- 02 ADVANCED SAFETY PACKAGE: HIGH BEAM ASSIST (HBA)\*1\*2**  
High Beam Assist increases visibility and safety when driving at night by toggling the high beams on and off automatically, depending on driving conditions.
- 04 VEHICLE DYNAMICS CONTROL SYSTEM & ACTIVE TORQUE VECTORING**  
If the vehicle approaches the limits of stability, the AWD torque distribution, engine output, and brakes at each wheel are adjusted to help keep the vehicle on course. And with Active Torque Vectoring, brakes are applied and less torque is distributed to the inside wheels and more to the outside wheels for more precise handling, helping you make sharp turns when necessary.

## SUBARU GLOBAL PLATFORM

The SGP's advancements throughout the chassis—higher rigidity, higher strength, lighter weight, better rolling resistance and responsive steering—particularly benefit these safety systems.

- 05 HAZARD AVOIDANCE**  
Made possible by the SGP, the lower centre of gravity design, enhanced suspension system, and rigidity improvements provide a vehicle that responds immediately when evasive actions are taken, helping avoid hazards on the road.
- 06 CABIN-PROTECTING LAYOUT**  
Now sitting lower than ever due to the low centre of gravity design of the SGP, the engine and gearbox are designed to avoid crashing into the cabin in the event of a collision.

- 07 RING-SHAPED REINFORCEMENT FRAME**  
The ring-shaped reinforcement frame makes better use of high-tensile steel panels and has been structurally redesigned for more efficient energy absorption from impacts in all directions.
- 08 SUPPLEMENTAL RESTRAINT SYSTEM (SRS)\*3 AIRBAGS**  
Front SRS\*3 airbags, front side SRS\*3 airbags, curtain SRS\*3 airbags, and a knee SRS\*3 airbag come standard on the all-new Impreza to give all passengers a higher level of protection in the event of a collision.
- 09 WHIPLASH-MITIGATING FRONT SEATS**  
Designed to enhance comfort and help the driver feel more planted for more control, these seats can also help reduce the possibility of whiplash resulting from certain types of collisions.
- 10 LOCKING-TONGUE SEATBELTS**  
During an impact, the locking tongue limits movement in the lap belt and reduces impact in the lower chest area to improve safety and reduce injury levels.

### ACTIVE SAFETY

### PASSIVE SAFETY

\*1 The driver is always responsible for safe and attentive driving and observance of traffic regulations. Please do not depend solely on the Advanced Safety Package features for safe driving. There are limitations to the recognition features of this system. See Owner's Manual for complete details on system operation and limitations. Please ask your retailer for more details.  
 \*2 Optional.  
 \*3 SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.

Impreza 2.0i Sport

**DIMENSIONS** L x W x H: 4625 x 1775 x 1455 mm  
**ENGINE** Horizontally opposed, 4-cylinder, DOHC 16-valve petrol direct injection  
**CAPACITY** 1995 cc  
**MAX OUTPUT** 115 kW (156 PS) / 6,000 rpm  
**MAX TORQUE** 196 Nm (20.0 kgfm) / 4,000 rpm  
**TRANSMISSION** Lineartronic, AWD



Dark Grey Metallic

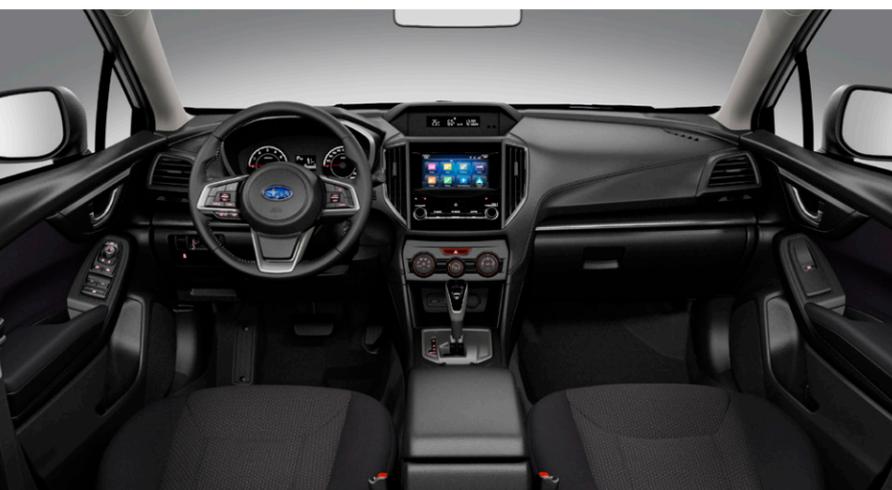


Impreza 1.6i Sport

**DIMENSIONS** L x W x H: 4625 x 1775 x 1455 mm  
**ENGINE** Horizontally opposed, 4-cylinder, DOHC 16-valve petrol  
**CAPACITY** 1599 cc  
**MAX OUTPUT** 84 kW (114 PS) / 6,200 rpm  
**MAX TORQUE** 150 Nm (15.3 kgfm) / 3,600 rpm  
**TRANSMISSION** Lineartronic, AWD



Dark Grey Metallic



Impreza 2.0i

**DIMENSIONS** L x W x H: 4625 x 1775 x 1455 mm  
**ENGINE** Horizontally opposed, 4-cylinder, DOHC 16-valve petrol direct injection  
**CAPACITY** 1995 cc  
**MAX OUTPUT** 115 kW (156 PS) / 6,000 rpm  
**MAX TORQUE** 196 Nm (20.0 kgfm) / 4,000 rpm  
**TRANSMISSION** Lineartronic, AWD



Ice Silver Metallic



Impreza 1.6i

**DIMENSIONS** L x W x H: 4625 x 1775 x 1455 mm  
**ENGINE** Horizontally opposed, 4-cylinder, DOHC 16-valve petrol  
**CAPACITY** 1599 cc  
**MAX OUTPUT** 84 kW (114 PS) / 6,200 rpm  
**MAX TORQUE** 150 Nm (15.3 kgfm) / 3,600 rpm  
**TRANSMISSION** Lineartronic, AWD



Ice Silver Metallic

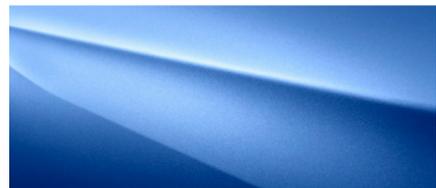
## EXTERIOR COLOURS



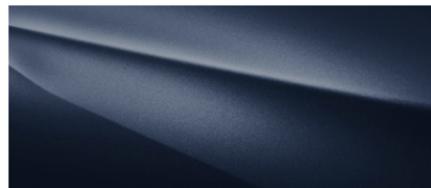
Crystal White Pearl



Ice Silver Metallic



Quartz Blue Pearl



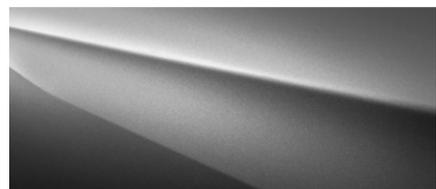
Dark Blue Pearl



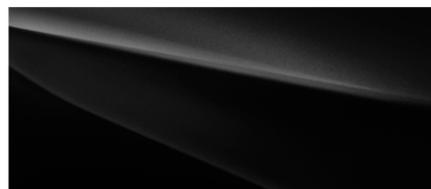
Pure Red



Venetian Red Pearl



Dark Grey Metallic



Crystal Black Silica

## SEAT MATERIAL

### Black Leather\*



Seat Trim

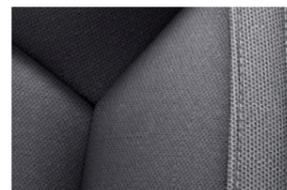


Seat Backing

### Premium Black Fabric



Seat Trim

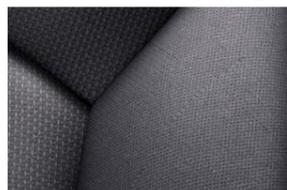


Seat Backing

### Black Fabric



Seat Trim



Seat Backing

### Ivory Leather\*



Seat Trim



Seat Backing

### Premium Ivory Fabric



Seat Trim



Seat Backing

### Ivory Fabric



Seat Trim



Seat Backing

\* Optional.

## FEATURES

### 01 | Steering Responsive Headlights (SRH)\*

When rounding a curve at night, the illumination direction of the headlights moves left or right according to the steering wheel to ensure visibility.



### 02 | LED Rear Combination Lamps

The horizontal design of the LED rear combination lamps boost the wide and sporty exterior look.



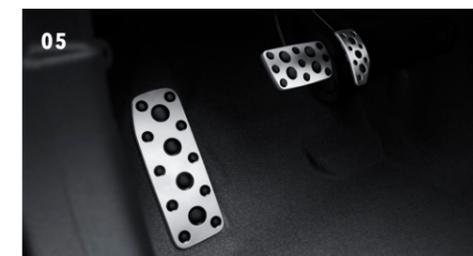
### 03 | Power-folding Door Mirrors\*

These power-folding side mirrors can conveniently be electrically folded in for narrow parking spaces.



### 04 | 17-inch Aluminium-alloy Wheels\*

The stylish aluminium-alloy wheels are painted black on the inside to boost its solid and sporty appeal.



### 05 | Aluminium Pedals\*

These motorsports-inspired pedals give the interior an exciting feel.



### 06 | Keyless Access and Push-button Start System\*

Your key fob gives you easy keyless access into your vehicle and allows you to start the engine with a simple push of the start button.



### 07 | Cruise Control\*

One-touch control allows the driver to set and maintain a steady cruising speed, convenient for long-distance driving on open motorways.



### 08 | Dual-zone Automatic Air-conditioning System\*

The redesigned air-conditioning system distributes air efficiently and silently with improved vent directional flow for a more comfortable cabin in any weather.

\* Optional.

## PERSONALISE YOUR RIDE.

Whilst every Impreza comes generously equipped, Subaru accessories are the perfect way to tailor your Subaru to your life and your style. Whether you want to add convenience, enhance functionality, or personalise your Impreza's appearance, Subaru accessories are designed to provide the same fit and quality as your Subaru vehicle. For more details, ask for the accessory brochure or visit your nearest Subaru retailer.



Front Grille



Rear Bumper Panel



Door Visor



Side Sill Plate



Body Side Moulding



Centre Console Tray



## SUBARU INTERACTIVE EXPERIENCE

To help you explore all things Subaru, we offer various digital materials with a wide range of exciting, interactive content such as 360-views and videos.

### eBrochure

Experience the Subaru dynamic eBrochure for more details, including videos, photos and more.

[subaru-global.com/ebrochure](http://subaru-global.com/ebrochure)



### Web Homepage

Visit our global homepage for complete information and news about Subaru and our vehicles.

[subaru-global.com](http://subaru-global.com)



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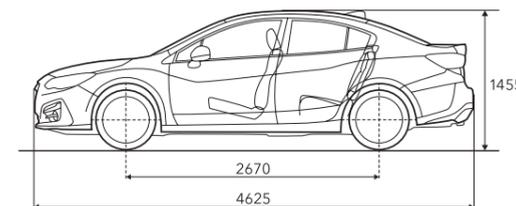
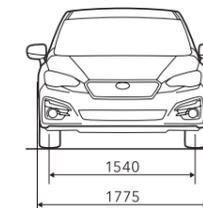


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## DIMENSIONS



Dimensions are measured in accordance with standard measurement of Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. reserves the right to alter specifications and equipment without notice. Details of specifications, equipment, colour availability and the accessory lineup are subject to suit local conditions and requirements. Please inquire at your local retailer for details of any changes that might be required for your area.

Not all features, options, or packages are available for all models and regions. See your specification sheet for availability. Please contact your local authorised Subaru retailer for more details.



**FUJI HEAVY INDUSTRIES LTD.**

\* Fuji Heavy Industries Ltd. will change its company name to  
SUBARU CORPORATION, effective April 2017.

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Printed in Japan (17BR GE9 2016.11)

